



Arab Universities & Recruitment Agencies Forum (AURAF)

Organizers: Association of Arab Universities in Collaboration with Belgravia Advisers



2-3 July 2025



Amman, Jordan

Event Overview:

This is a two-day forum that aims to foster collaboration between Arab universities and international student recruitment agencies, facilitating partnership agreements that enhance student mobility, enrollment, and global engagement.



| Participated Party | Participation Fee | Early-bird Fee | Inclusions |
|------------------------------------|-------------------|----------------|---|
| Universities AArU Members | 3.900\$ | 3.000\$ | Accommodation for 2 representatives for 3 nights, space for showcasing the university, participation in B2B meetings, networking sessions, and branding in event materials. |
| Universities Non - AArU Members | 4.900\$ | 4.000\$ | |

Please note that the early bird registration period concludes on May 18th 2025. Register by this date to qualify for reduced registration fees.

*If the participant arranges their own accommodation, \$500 will be deducted from the total fees.

[Early registrations for Universities AArU members](#)



[Early registrations for Universities non-AArU members](#)



[Participation fees for Universities AArU members](#)



[Participation fees for Universities non-AArU members](#)



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AURAF-Fourm Agenda

Day 1: July 2, 2025

Registration (09:00 - 10:00)

First Session (10:00 - 12:30)

- Opening Ceremony
- Welcome speech by representatives from the Association of Arab Universities and Belgravia International.
- Keynote address: The Future of International Student Recruitment in the Arab World.
- Presentation on current trends in student recruiting and student mobility

Lunch (12:30 - 14:00)

Second Session (14:00 - 15:30)

- Panel Discussions & Future recruiting Strategies
- Building Sustainable Partnerships Between Universities & Agencies.
- Regulatory & Ethical Considerations in Student Recruitment.

Coffee Break (15:30 - 16:00)

Third Session (16:00 - 17:30)

- Expanding Student Recruitment Markets for Arab Universities.
- How Technology & AI Can Enhance Student Recruitment Strategies.

Evening (20:00 - 22:00)

- Gala Networking Dinner.

Day 2: July 3, 2025

B2B Meetings & Agreement Signings (10:00 - 14:00)

- B2B Meetings & Agreement Signings
- Pre-arranged one-on-one meetings between universities and agencies.
- MOUs and partnership agreements signing ceremony.

Lunch (14:00 - 15:30)

Closing Remarks (15:30 - 16:00)

- Closing remarks and roadmap for future cooperation.

For more information, please contact:

Ms. Basima Abu Orabi -00962790794707
Basima@aaruu.edu.jo

Date



2 - 3 July 2025

Location



Amman, Jordan



[Register here](#)