**AARU and Coursera 2021 Webinar Series: Transforming Higher Education in the Arab Region**

**Webinar 1 title:** Transforming Higher Education in the Arab Region: The Saudi Case

**Date**: Monday, February 15th

**Start Time:** 12:00pm Amman time / 1:00pm Saudi time

**Duration**: 1 hour

**Language:** Arabic

**Registration Link:** https://coursera.zoom.us/webinar/register/WN\_gUZo\_KYAQRS1s\_yPysrVfA

Dear Colleague

D[igital skills](https://blogs.worldbank.org/arabvoices/starting-line-where-does-mena-stand-digital-skills) have become a critical component of building human capital in the Arab countries. However, according to the World Bank, large disparities in digital skills development still remain between and within countries in the region.

Shifting to a digital education to support teachers and students’ towards skills development, is an essential component to positively impact the digital revolution in the Arab region.

In this live panel, we will discuss how universities in Saudi Arabia are:

* Pursuing initiatives to support the digitalization and skills transformation in their campuses
* Aligning their digital transformation strategies to the goals of the nation wide Vision 2030
* Pushing the development of-learning, online courses and digital educational content.

During the webinar, you will hear from:

* Dr. Jalal Alowibdi , Dean of Knowledge Resources at University of Jeddah - Saudi Arabia
* Dr. Mady Mohammed - Vice-Dean of Graduate Studies and Research, Effat University - Saudi Arabia
* Prof. Mohammad Malkaw, Jordan University of Science and Technology - Jordan
* Zaher Srour, Partnerships Director, Coursera

[Register now](https://coursera.zoom.us/webinar/register/WN_gUZo_KYAQRS1s_yPysrVfA)

See you at the panel,