



Alfaisal University

6th Annual Career Expo



جامعة الفيصل
Alfaisal University



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Brief

<p>Mission</p>	<p>To provide the best job opportunities in Saudi Market</p>
<p>Timing</p>	<p style="text-align: center;">Day One</p> <p style="text-align: center;">1st of March 2017</p> <ul style="list-style-type: none"> • <u>Gentlemen</u> <p>4:00 P.M. – 5:00 P.M. Alfaisal Students <i>(Gentlemen)</i> 5:00 P.M. – 9: 00 P.M. Public <i>(Gentlemen)</i></p> <p style="text-align: center;">Day Two</p> <p style="text-align: center;">2nd of March 2017</p> <ul style="list-style-type: none"> • <u>Families</u> <p>4:00 P.M. – 5:00 P.M. Alfaisal Students <i>(Ladies)</i> 5:00 P.M. – 9: 00 P.M. Public <i>(Families)</i></p>
<p>Venue</p>	<p>College of Business & College of Science Ground Floor, Alfaisal University Campus.</p>



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Introduction

It is an exposition for employers, recruiters, and schools to meet with prospective job seekers. Expos usually include company or organization tables or spaces where resumes can be collected and business cards can be exchanged.

At Alfaisal University the career expo is an enriching experience where the exhibitors have a chance not only to showcase their services and network but also to recruit from the top 2% graduates of Alfaisal University. And where the students benefit from the elite alumni services, and public attendees are offered a chance to hand over their CVs to companies of their interest and learn more about Alfaisal University graduate programs; MBA, MNT, MPH, MBS, MRIS, MEM, & MGC.





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Objective

- Linking exhibitors with job seekers.
- Advocating healthy business networking in the Saudi Market.
- Subjecting companies and the University to positive media exposure.





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Details

Venue

The ground floor of College of Science & College of Business.

Categories

SPONSORSHIP CATEGORIES	SPACE	QUANTITY	COST
Platinum	8x6	1	100,000 SAR
Gold	8x4	4	70,000 SAR
Silver	7x4	5	50,000 SAR
Catering	4x3	1	10,000 SAR

EXHIBITORS CATEGORIES	SPACE	QUANTITY	COST
A	6x4	14	12,000 SAR
B	3x3	14	8,000 SAR
C	3x2	6	5,000 SAR



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Alfaisal will provide all exhibitors with the following:

- A. Space
- B. Power output
- C. Badges
- D. Class room in case of a lecture (booking is required one week prior to the event)
- E. Private interviewing rooms (booking is required one week prior to the event)

Exhibitors will be responsible for:

- A. The Assigned Space:
 - Assembling two days prior to the event, from 9:00A.M. Till 5:00 P.M.
 - Disassembling no later than two days post the event, from 9:00A.M. Till 5:00 P.M.
- B. Laptops
- C. Marketing Material

Evaluation:

The APR members will compose a survey for the participants; companies, visitors, and students; to evaluate the provided services in order to overcome the shortages for the upcoming Career Expos.



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Sponsorship Opportunity

PLATINUM SPONSOR

1. The Platinum Sponsor's space will be in a main and prime location (8x6).
2. Display of logo and name in all electronic and printed publicity materials such as media, flyers, banners and website as a Platinum Sponsor.
3. Acknowledgement as a Platinum Sponsor on the event's website with a link to the sponsor's website.
4. Adding name and logo of Platinum Sponsor to the event location.
5. An exclusive interview with the Platinum sponsor on Alfaisal official website.
6. Acknowledgement of the Gold Sponsor on Alfaisal official website & social media channels.
7. 2 pages of advertisement in the event's brochure.
8. An appreciation plaque will be presented during the event.

Sponsorship Amount **100,000 SAR**

GOLD SPONSOR

1. The Gold Sponsor's space will be in a prime location (8x4).
2. Display of logo and name in all electronic and printed publicity materials such as media, flyers, banners and website as a Gold Sponsor.
3. Acknowledgement as a Gold Sponsor on the event's website with a link to the sponsor's website.
4. Adding name and logo of Gold Sponsor to the event location.
5. Acknowledgement of the Gold Sponsor on Alfaisal official website & social media channels.
6. 1 ½ page of advertisement in the event's brochure.
7. An appreciation plaque will be presented during the event.

Sponsorship Amount **70,000 SAR**



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SILVER SPONSOR

1. The Silver Sponsor's space will be in an attractive location to showcase their services (7x4).
2. Display of logo and name in all electronic and printed publicity materials such as media, flyers, banners and website as a Silver Sponsor.
3. Acknowledgement as a Silver Sponsor on the event's website with a link to the sponsor's website.
4. Adding name and logo of Silver Sponsor to the event location.
5. An Acknowledgement on Alfaisal official website & social media channels.
6. ½ page of advertisement in the event's brochure.
7. An appreciation plaque will be presented during the event.

Sponsorship Amount **50,000 SAR**

CATERING SPONSOR

1. The sponsor's booth will be in an attractive location to showcase their services (4x3).
2. Display of logo and name in all electronic and printed publicity materials such as media, flyers, banners and website as a Catering Sponsor.
3. Acknowledgement as a Catering Sponsor on the events website with a link to the sponsor's website.
4. Adding name and logo of Catering Sponsor to the event location.
5. An Acknowledgement on Alfaisal official website & Social media channels.
6. An appreciation plaque will be presented during the event.

Sponsorship Amount **10,000 SAR**



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The Alumni & Placement Relations Team and Contact Information

NAME	TITLE
Aljohara Faisal M. Al-Saud	Senior Manager / Acting Director
Widaa Saleh Alomar	External Relations Marketing Specialist
Basmah Ahmed AlGhamdi	Administrative Assistant

Alumni & Placement Relations Department

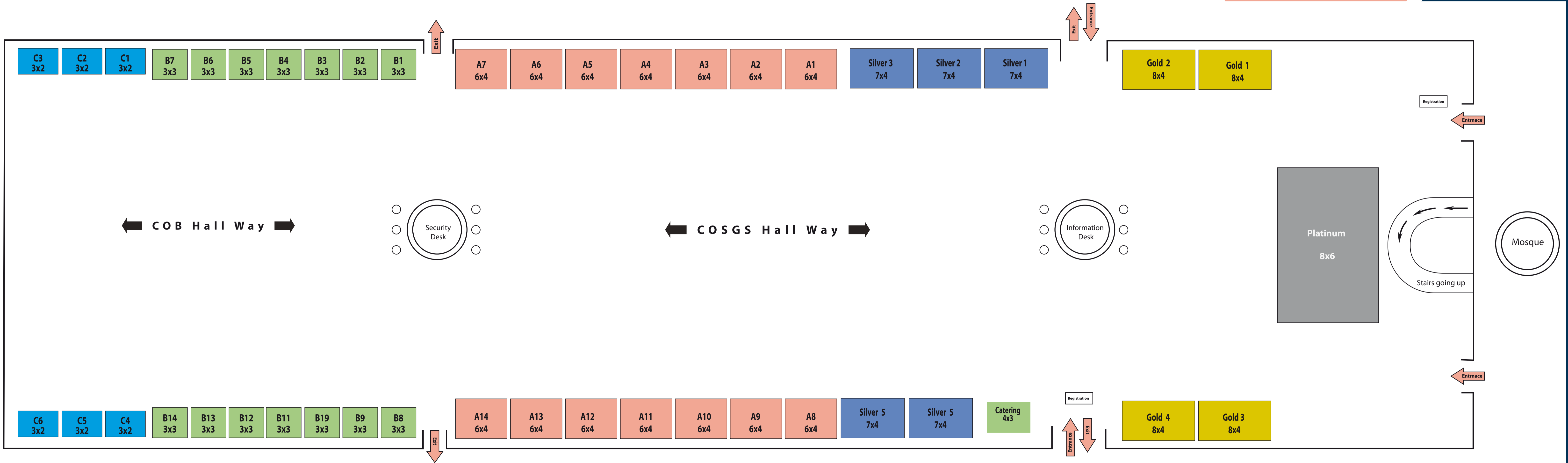
Email aprteam@alfaisal.edu

Tel **011 215 7982**



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Career Expo 2017 Floor Plan





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Sponsorship Form

نموذج الراعي

Sponsor's name				أسم الجهة الراعية	
Type of Sponsorship	<input type="checkbox"/> Platinum Sponsor (8x6) الراعي البلاطيني	<input type="checkbox"/> Gold Sponsor (8x4) الراعي الذهبي	<input type="checkbox"/> Silver Sponsor (7x4) الراعي الفضي	<input type="checkbox"/> Catering Sponsor (4x3) راعي الضيافة	نوع الرعاية
Logo	❖ Kindly attach a HQ logo.			❖ يرجى إرفاق الشعار مع مراعاة ان تكون الصورة عالية الجودة .	شعار الجهة
Appointed Person to follow up with			الشخص المكلف بالمتابعة مع الجامعة		
Name					الإسم
Position					المنصب
Fax		الفاكس	Tel		الهاتف
Email					البريد الإلكتروني
Method of Payment	<input type="checkbox"/> Cheque (to Alfaisal University)	<input type="checkbox"/> شيك (موجه إلى جامعة الفيصل)			طريقة الدفع
	<input type="checkbox"/> Bank transfer (kindly attach a copy)	<input type="checkbox"/> حوالة بنكية (يرجى إرفاق صورة من الحوالة البنكية)			
	Bank	SABB - Saudi British Bank	البنك السعودي البريطاني – ساب	اسم البنك	
	Account Name	Alfaisal University	جامعة الفيصل	اسم الحساب	
Branch	Alfaisaliah	فرع الفيصلية	الفرع		
IBAN SA39 4500 0000 1540 0011 1002					
Signature		التوقيع	Date		التاريخ
Note	Kindly be informed that the payment must be fully received 3 weeks prior the event to confirm your booth reservation.			يرجى مراعاة دفع كامل المبلغ قبل ٣ أسابيع من تاريخ إقامة الفعالية وذلك لتأكيد الحجز.	
Contact Info	Alumni and Placement Relations – Alfaisal University			قسم علاقات الخريجين و التوظيف – جامعة الفيصل	
Tel	011 215 7982 – 011 215 7983				الهاتف
Email	Aprteam@alfaisal.edu - Baalghamdi@alfaisal.edu				البريد الإلكتروني

Exhibitors Form

نموذج المشاركة

Exhibitor name				أسم الجهة المشاركة
Type of Booth	<input type="checkbox"/> A (6x4)	<input type="checkbox"/> B (3x3)	<input type="checkbox"/> C (3x2)	نوع الركن
Logo	❖ Kindly attach a HQ logo.			شعار الجهة
Appointed Person to follow up with		الشخص المكلف بالمتابعة مع الجامعة		
Name				الإسم
Position				المنصب
Fax		الفاكس	Tel	الهاتف
Email				البريد الإلكتروني
Method of Payment	<input type="checkbox"/> Cheque (to Alfaisal University)		<input type="checkbox"/> شيك (موجه إلى جامعة الفيصل)	
	<input type="checkbox"/> Bank transfer (kindly attach a copy)		<input type="checkbox"/> حوالة بنكية (يرجى إرفاق صورة من الحوالة البنكية)	
	Bank	SABB - Saudi British Bank	البنك السعودي البريطاني – ساب	اسم البنك
	Account Name	Alfaisal University	جامعة الفيصل	اسم الحساب
Branch	Alfaisaliah	فرع الفيصلية	الفرع	
IBAN SA39 4500 0000 1540 0011 1002				
Signature		التوقيع	Date	التاريخ
Note	Kindly be informed that the payment must be fully received 3 weeks prior the event to confirm your booth reservation.		يرجى مراعاة دفع كامل المبلغ قبل ٣ أسابيع من تاريخ إقامة الفعالية وذلك لتأكيد الحجز.	
Contact Info	Alumni and Placement Relations– Alfaisal University		قسم علاقات الخريجين و التوظيف – جامعة الفيصل	
Tel	011 215 7982 – 011 215 7983			الهاتف
Email	Aprteam@alfaisal.edu - Baalghamdi@alfaisal.edu			البريد الإلكتروني