



## International Conference and Exhibition On Higher Education and Employability

# International Conference and Exhibition On Higher Education and Employability

13 and 14 of April, 2013  
Landmark Hotel - Amman

This Exhibition provides a great opportunity for employers, educational providers and students to meet all at once.

### Anticipated benefit

#### “ For Universities and other Educational providers ”

- Meeting with prospective students.
- Informing potential students of educational programs, facilities, and services offered.
- Providing savings in international recruitment associated time and expenditure.
- Raising institutional publicity, awareness, and market exposure for the Clearing and other upcoming intakes.
- Exclusivity through limited number of institutions, offering diversity in location and programs.
- Post event publicity through social media marketing, bulletins and word or mouth.
- Offering networking opportunities for students and businesses.
- Meeting with professionals who are considering changing their careers or seeking professional training

#### “ For Employers and Employment Agencies ”

- Meeting with students who are interested into employment.
- Giving information to students who seek a change in their career path.
- Providing details on employment and offering students with the opportunity to look at different career paths.
- Providing a platform for networking amongst students and employers. Conducting targeted recruitment campaigns for both the local and international market.
- Meeting with educational providers supplying the markets.



In collaboration with: Association of Arab Universities



اتحاد الجامعات العربية

**For further information and exhibiting opportunities  
please contact :**

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Organizers





**International Conference and Exhibition**  
**On Higher Education and Employability**  
**معرض التدريب والتوظيف والتعليم العالي**

**Exhibition Display Space Contract**  
**Jordan- Land Mark Hotel - 13and14 April 2013**

Company Name: .....: إسم الشركة:  
Address: .....: العنوان:  
Fax: ..... Tel.: ..... هاتف:  
E.mail: .....: البريد الإلكتروني:  
Authorized Person: .....: إسم الشخص المفوض:  
Position: .....: الوظيفة:

- Special offer for exhibition and accommodation (2500 Euro for 2\*3 space and 2 nights in landmark hotel).
- For Jordanian exhibitors contact us .

Stand No. ....: رقم المنصة:  
Total : .....: المبلغ قبل الضريبة:  
delegate badges: .....: مشارك في المؤتمر:  
Total before tax : .....: المجموع قبل الضريبة:  
Total charge : .....: المبلغ الإجمالي:

\* Space includes: 1 table, 2 chairs, 3 spot lights, one 13 Amp power point and fascia with company name in English

\* المساحة تشمل القواطع الخشبية - الاسم باللغة الإنجليزية  
طاولة - كرسيين - الإنارة - وصلة كهرباء

Cheques and transfers should be made payable to

**The Middle East Gate Expo Company**

Bank Name: Jordan Commercial Bank  
Bank Address: Ramtha - Jordan  
Account Name: The Middle East Gate Expo Company  
Account Number: 0/10/2/2630155/802  
Swift Code: JGBAJOAMXXX

Date : ..... التاريخ:

Authorized Signature (S): ..... الختم وتوقيع الشخص المسؤول:

Job title : ..... الوظيفة:

Stamp : ..... الختم:

Return your application to:

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Mobile: +962 78 7930966

Organizers



This event is co-organised by Knowledge Well Ltd Education Consultancy. Please note that no other educational advisers are allowed to participate in this event.

By agreeing to join this event, you agree to honour the commission for enquiries from the fair to the organising advisor at the standard university rate + UK VAT